

Approach to consultation.

The consultation has been carried out inline with the process outlined in the report to Council on the 19th June 2025

Since the consultation was launched on the 30th June extensive consultation has been carried out.

The websites bromsgrove.gov.uk/bromsgroveplan and <https://bromsgroveplan.commonplace.is/> were both launched at 12.01 am

A series of 19 public consultation events have been held representing over 1000 hours of officer time for people to engage to planners.

Adverts have been placed in the local press, and a series of press release have taken place, alongside a comprehensive social media campaign.

Ward members and Parish Councils have also been encouraged to help spread the word with many leaflets and posters provided when requested.

Whilst the commonplace platform is the preferred method for people to feedback, we have also made it clear that emails to bromsgroveplan@bromsgroveandredditch.gov.uk and post to Parkside are also equally valuable ways of people responding to the consultation.

As its stands we have had

23137 visitors to the commonplace website

1901 different respondents

4377 individual responses

Over the last month the numbers of people visiting the website who then contribute has risen to 12% which we are informed by commonplace represents a very good response rate in this setting.

We have also had 842 emails to bromsgroveplan@bromsgroveandredditch.gov.uk

We have had approx. 30-40 hard copy letters

There is still just under two weeks to run on the consultation we are expecting a big spike in the number of responses over this period.

Current timetable

The Current timetable for the local plan envisages the next stage of consultation happening in summer 2026

Feedback from O & S

‘Consideration of whether to make a recommendation that Council extend the period of consultation for the Local Plan.’

Consequences of extending

Any extension to the current consultation would most likely would result in an overall delay to the process and require the Local Plan timetable to be reviewed and amended. It is uncertain how this would be considered at MHCLG who have made it clear local planning needs to continue at pace.

Any further delay would most likely not be looked on positively by some elements of the Development sector, their response to this delay is unknown at this stage.

Cabinet to consider

Whether or not to extend the consultation period and if so the length of any extension.