

BROMSGROVE DISTRICT COUNCIL

**Overview & Scrutiny Committee
2025**

17th June

Installation of Electric Vehicle Chargers

Relevant Portfolio Holder	Councillor McEldowney/Councillor Baxter
Portfolio Holder Consulted	Yes
Relevant Assistant Director	Simon Parry
Report Author	Job Title: Assistant Director of Environmental And Housing Property Services Contact email: simon.parry@bromsgroveandredditch.gov.uk Contact Tel: 3201
Wards Affected	All
Ward Councillor(s) consulted	No
Relevant Council Priority	
Non-Key Decision	
If you have any questions about this report, please contact the report author in advance of the meeting.	

1. RECOMMENDATIONS

The Overview and Scrutiny Committee note the report.

BACKGROUND

- 2.1 This report outlines the implementation of Electric Vehicle (EV) charging infrastructure across Bromsgrove District Council owned car parks and land. Key objectives of this project are to increase availability of EV charging points in public spaces whilst supporting the Council's Carbon Reduction Strategy.

3. OPERATIONAL ISSUES

- 3.1 Bromsgrove District Council have sought to utilise its own land in order to provide Electric Vehicle Charging Infrastructure (EVCI). This has, to date, been undertaken over two main separate contracts.
- 3.2 In 2022, as a consequence of funding from the Office for Zero Emission Vehicles (OZEV) the Council engaged with an external Contractor (Equans), to deliver the Plug-in Taxi Programme.
- 3.2 This project delivered the EVCI to the following car parks. Golden Cross Car Park, Alvechurch Car Park, Sanders Park Car Park, Windsor Street, North Bromsgrove (Bromsgrove Leisure Centre), Asda Bromsgrove, Aston Fields, Barnt Green Parish, Princess of Wales (POW) Community Hospital, and Webbs Hagley Garden Centre.

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- 3.3 Under the terms of the Equans contract BDC has an existing agreement in place, with Equans, to manage and maintain 10 charge points across car parks in the district. Included in the arrangement with Equans is a revenue share arrangement. This is reviewed every 3 years with the supplier to determine the rate.
- 3.4 The Council has a current contract with Zest Eco Limited to expand the (EVCI) across Council owned land. The project which covers a 15 year period with an option to extend for a further 5 years, is assessing each of the car parks, that do not currently have EVCI, as a consequence of contracts having exclusivity clauses where EVCI currently exists.
- 3.5 The supplier is required to provide fully funded EVCI at no cost to the Council. The contract allows for the Supply, Installation, maintenance and ongoing operational management of the EVCI across the various agreed sites.
- 3.6 The Table below sets out the current position regarding sites and the number of chargers and their power

Parkside Car Park	Approved	Awaiting re-evaluation based on timing of works due to Highways restrictions
Aston Fields Recreation, Stoke Road	Approved	Complete April 2025
St Johns Car Park Bromsgrove	Rejected	Lease with the Supermarket is too short (7 Years left) which impacts on the pay back period
Bromsgrove Council house Parkside	Rejected	Car Park not open to the Public
King George V Playing Field, Sidemoor	Rejected	Uncertainty over demand given surrounding properties have driveways
Lickey End Recreation, Alcester Road	Rejected	Uncertainty over demand
Braces Lane Recreation, Marlbrook	Rejected	Gated entrance with limited availability for the public

- 3.7 Details of usage of each site can be monitored through a Portal that Zest Eco Limited provide access for officers to review.

4. FINANCIAL IMPLICATIONS

- 4.1 The is a profit share engagement in place with the Zest Eco Limited Contract, following the deduction, from the income, of relevant costs. This profit share will be paid from and including the first anniversary of the Term the Profit Share by quarterly instalments. It is anticipated that the payback period prior to profitability, depending on usage, will be approximately 5-7 years.

5. LEGAL IMPLICATIONS

- 5.1 The installation and management of EVCI is through a procured contract including supplementary leases for the siting of the EVCI to the respective contractor.

6. OTHER - IMPLICATIONS

Relevant Council Priority

- 6.1 Environment – Carbon Reduction

Climate Change Implications

- 6.2 As part of Bromsgrove District Council's commitment to achieving Net Zero carbon emissions by 2040, the installation of electric vehicle (EV) charge points across the district plays a pivotal role in the Council's Carbon Reduction Strategy. The initiative supports the transition to low-emission transport by providing accessible public charging infrastructure, particularly benefiting residents without off-street parking and encouraging the uptake of electric vehicles. This aligns with the Council's broader goal of reducing carbon emissions by 50% by 2030.

Equalities and Diversity Implications

- 6.3 There are no Equality and Diversity implications as sites are available for all users.

7. RISK MANAGEMENT

- 7.1 Low utilisation of chargers – As part of the installation and future management communications are being undertaken to promote their availability. The sites will also be shown as part of apps such as Zapmap for EV users to access information on the type and number of chargers for each site along with their availability.

8. APPENDICES and BACKGROUND PAPERS

Appendix 1 – Layout for Aston Fields

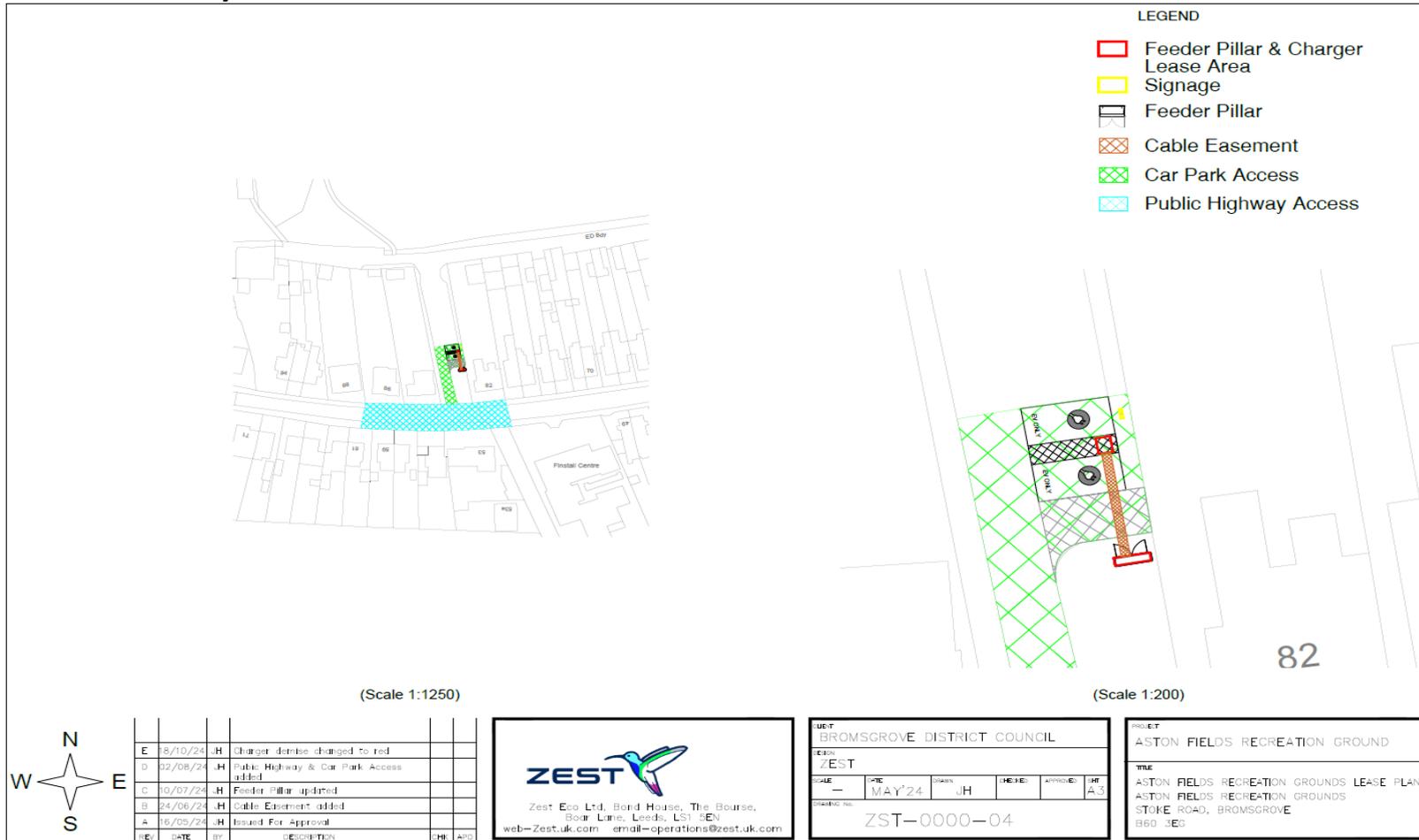
Appendix 2 – Photograph of Aston Fields installation

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Appendix 1 – Aston Fields Layout



Appendix 2 – Aston Fields Completed Installation



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9. REPORT SIGN OFF

Department	Name and Job Title	Date
Portfolio Holder	Councillor Baxter Councillor McEldowney	6/6/25
Lead Director / Assistant Director	Guy Revans, Executive Director	6/6/25
Financial Services	Deb Goodall, Assistant Director Finance and Customer Services	6/6/25
Legal Services	Nicola Cummings, Principal Solicitor (Governance)	6/6/25
Policy Team (if equalities implications apply)	N/A	N/A
Climate Change Team (if climate change implications apply)	If applicable, please record the name of the relevant Officer in the Climate Change team who has signed off the report here.	If applicable, please give the date they signed off the report here.