

## LICENSING ACT 2003



**Bromsgrove**  
District Council  
[www.bromsgrove.gov.uk](http://www.bromsgrove.gov.uk)

# PREMISES LICENCE

**PREMISES LICENCE NUMBER**

**PL0209**

### Part 1 – Premises Details

**Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code**

Dodford Inn  
Whinfield Road  
Dodford  
Bromsgrove  
Worcestershire  
B61 9BG

**Where the licence is time limited, the dates**

Not applicable

**Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities**

Activity – Sale of alcohol	Days	From	To	Consumption On/Off
Sale of Alcohol	Sunday	11:00	- 23:00	Both
Sale of Alcohol	Friday - Saturday	10:00	- 00:00	Both
Sale of Alcohol	Monday - Thursday	10:00	- 23:00	Both

Activity - Other	Days	From	To	Indoors/Outdoors
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Playing of Recorded Music	Friday - Saturday	10:00	- 00:00	Indoors

#### Non-standard timings

All licensable activities shall finish at 12 midnight on the following notable days/dates:

Every Monday and Sunday for all Bank Holidays, namely, Easter, early May Bank Holiday, Spring Bank Holiday and August Bank Holiday;

Every Thursday prior to Easter Bank Holiday;

Christmas Eve; and

Boxing Day.

Christmas Day - 12:00 - 15:30 & 19:00 - 23:00

New Year's Eve - All licensable activities listed are permitted till the start of trading hours on New Year's Day.

**The opening hours of the premises**

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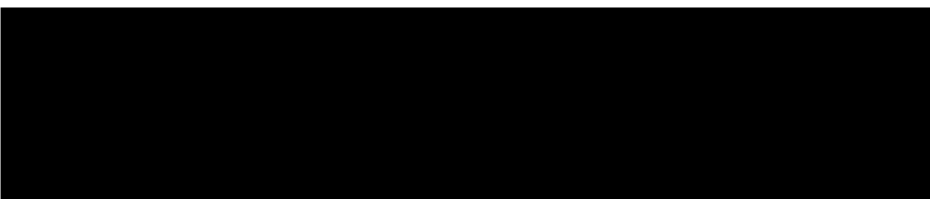
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**Where the licence authorises supplies of alcohol whether these are on and / or off supplies**

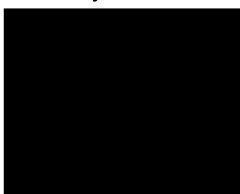
Alcohol is supplied for consumption both on and off the premises

**Part 2****Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Gina And David Myatt

**Registered number of holder, for example company number, charity number (where applicable)****Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Gina Myatt

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

Personal Licence No: 14/06693/PERSLI

Licensing Authority: Bromsgrove District Council



**AUTHORISED OFFICER**  
**Head of Regulatory Services**  
**Worcestershire Regulatory Services**  
**On behalf of Bromsgrove District Council**

**Date of first issue:** 18 March 2024

**This version valid from:** 18 March 2024

**Issuing Authority:** Bromsgrove District Council  
Parkside  
Market Street  
Bromsgrove  
Worcestershire  
B61 8DA

## **ANNEX 1 – MANDATORY CONDITIONS**

### **The making and authorisation of alcohol sales**

No supply of alcohol may be made under the premises licence—

- a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

### **Irresponsible alcohol promotions**

The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
  - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
  - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **Provision of free potable water**

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

### **Age verification policy for the sale or supply of alcohol**

The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

### **Availability of small measures of alcohol**

The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
  - (i) beer or cider: ½ pint;
  - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
  - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### **Permitted price of alcohol**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price
2. For the purposes of the condition set out in paragraph 1—
  - a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979);
  - b) “permitted price” is the price found by applying the formula—
$$P=D+(D\times V)$$
where—

P is the permitted price,  
D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and  
V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—
    - (i) the holder of the premises licence,
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4.
  - (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
  - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## **ANNEX 2 – CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE**

### **a) General – all four licensing objectives (b,c,d,e):**

The Licence Holder and DPS will control any potential negative impact to local residents by operating the premises in a considered and well managed way.

All reasonable steps will be taken to minimise the impact of licensable activities and any potential anti-social behaviour on the immediate surroundings of the premises.

Consideration will be given to staff training so that they are aware of the premises licence and the licence requirements to meet the four Licensing objectives.

### **b) The prevention of crime and disorder:**

Serving staff will be given guidance on how to refuse alcohol sales to any persons who appear drunk.

Serving staff will be given guidance on how to identify and deal with proxy sales alcohol to persons who appear to be under the age of 18.

CCTV to be installed as follows:

CCTV cameras are located within the premises to cover public areas including entrances and exits.

The system records clear images permitting the identification of individuals.

The CCTV system is able to capture a minimum of 8 frames per second and all recordings footage must be securely retained for a minimum of 31 days.

The CCTV system operate at all times while the premises are open for licensable activities. All equipment will have a constant and accurate time and date generation.

The CCTV system is fitted with security functions to prevent recordings being tampered with, i.e password protected.

Members of trained staff will be available at the premises during operating hours and be able to provide viewable copies on request to police

SIA Staff will be employed when it is deemed by a risk assessment that these will required or when asked to do so by the police, local authority or any other relevant authority.

### **c) Public safety:**

The maximum number of people permitted on the premises is calculated and detailed within the fire risk assessment and that number that number will not be exceeded within the hours of any licensed activity. This figure is currently agreed at 150 persons seated and 240 standing. This figure includes staff and management.

All parts of the premises and all fittings and apparatus therein , lighting, heating, air-conditioning and other installations will be maintained in good order and in safe condition.

### **d) The prevention of public nuisance:**

Public notices will be placed at the entrance/exit and in all outside areas to remind customers of the need to respect neighbours and leave the premises quietly.

### **e) The protection of children from harm:**

No unaccompanied children under the age of 16 will be allowed to remain on the premises during the hours of Licensing activities.

Accompanied children present at licensable activities will have been assessed under risk assessment of the management and staff prior to events and staff will work with responsible guardians will work together to ensure the health and safety of those considered vulnerable.

GHALLENGE 25

The staff and management will operate the challenge 25 scheme within the premises.  
Appropriate signs informing of the operation of the Challenge 25 will be displayed within the premises.  
All staff will be trained in the understanding of the Challenge 25 scheme.  
A Refusals and Challenge log will operate alongside the Challenge 25 and ensure all challenges made by staff are fully recorded in the log including: Date, Time, Member of staff involved and ID produced Y/N.  
A refusals record will be kept at the premises which details all refusals to sell alcohol. This record will include the Date and Time of the incident and a description of the customer, along with the name of the member of staff who refused service, along with a clear reason for the refusal. All entries will be made within 24 hours of the refusal. The record will be made available for inspection and copying within a reasonable time of a request by an officer of any responsible authority.

### **Other operating conditions**

Conditions agreed with West Mercia Police February 2024;

Authorised for the Sale of Alcohol will be defined in a written document. This will detail who has authorised the sale of alcohol and evidence that the staff member has been trained to spot under age drinkers. This document will be signed by both the staff member and the DPS. This document will be left on site and will be made available to the police, local authority or any other relevant authority seeking inspection of a copy.

An Incident Book The premise must record all incidents occurring on the premises. These include First Aid, Removal of Persons, Any injury sustained and persons refused the sale of alcohol. This can be reviewed by a relevant authority seeking this request. Full training will be given to all staff on how to use the incident book.

## **ANNEX 3 – CONDITIONS ATTACHED AFTER A HEARING BY THE LICENSING AUTHORITY**

(1) That a clear and legible sign be displayed, advising taxi drivers not to sound their horns in the car park; (2) That a sign be displayed in the pub stating 'Respect local residents as you leave', as well as advertising contact details of local taxi firms; and (3) That the Licence Holder and/or the Designated Premises Supervisor ensures that patrons do not congregate in the beer garden after 11.20 p.m. on any day other than for the use of a smoking area as has been designated. The management and staff will supervise this use from the time designated up to closing time.

## **ANNEX 4 – PLANS**

As deposited with the licensing authority

## LICENSING ACT 2003



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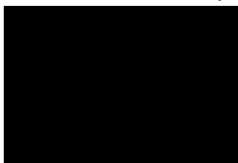
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**Name, (registered) address of holder of premises licence**

Gina And David Myatt

**Registered number of holder, for example company number, charity number (where applicable)****Name of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Gina Myatt

**State whether access to the premises by children is restricted or prohibited**

Access by children is not restricted or prohibited

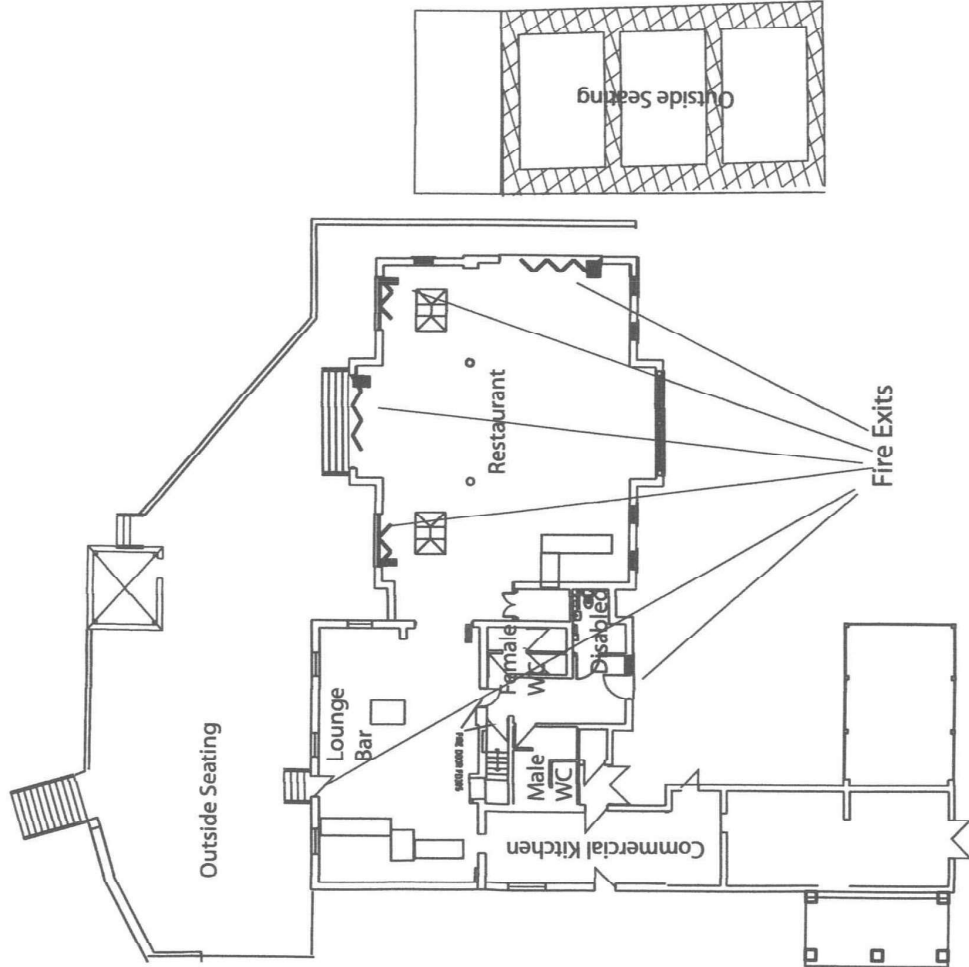
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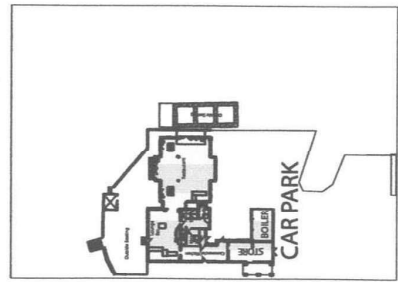
**AUTHORISED OFFICER**  
**Head of Regulatory Services**  
**Worcestershire Regulatory Services**  
**On behalf of Bromsgrove District Council**



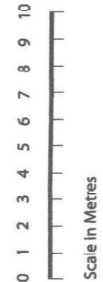


Original Scale 1:100

Extent of licenced area.



Original Scale 1:500



<b>PLAN OF THE DODFORD INN</b> The Dodford Inn, Whinfield Road, Dodford, Bromsgrove, Worcestershire. B61 9BG	
Original Scale:	1:100 Plan of building 1:500 Plan of Licenced area.
Title:	Licensed area relevant to Premises Licence.
Provide by: Mr D J Myatt	
Drawn: 12th July 2023	