

Overview and Scrutiny 2024

22nd April

Parking Enforcement Consultancy

Relevant Portfolio Holder	Councillor S. Baxter, Deputy Leader and Cabinet Member for Economic Development and Regeneration
Portfolio Holder Consulted	Yes
Relevant Head of Service	Simon Parry, Interim Head of Environmental and Housing Property Services
Report Author: Simon Parry	Job Title: Interim Head of Environmental and Housing Property Services Contact email: simon.parry@bromsgroveandredditch.gov.uk Contact Tel: 64252 extn. 3201
Wards Affected	All Wards
Ward Councillor(s) consulted	No
Relevant Strategic Purpose(s)	Communities which are safe, well maintained and green Run and grow a successful business
Non-Key Decision	
If you have any questions about this report, please contact the report author in advance of the meeting.	
This report contains exempt information as defined in Paragraph 3 of Part I of Schedule 12A to the Local Government Act 1972, as amended	

1. **RECOMMENDATIONS**

The Overview and Scrutiny Committee RESOLVE that:-

- 1) **The contents of the report be noted.**

2. **BACKGROUND**

- 2.1 Bromsgrove District Council (BDC) operates 11 fee charging car parks and 3 free car parks and has also taken responsibility for the enforcement of On-Street Traffic Regulation Orders (TROs) since Civil Parking Enforcement (CPE) was introduced within BDC on 30 May 2013.
- 2.2 The Council has employed Wychavon District Council to undertake Civil Parking Enforcement for over 10 years. The services covered by this include the delivery of On and Off street parking enforcement and the associated full administration including appeals and adjudication, general administration of queries from a range of stakeholders,

reporting issues related to Worcestershire County Council's responsibilities around signage and markings, DVLA Audits, Issuing Parking Dispensations, administration of Permit system, Shopmobility Management, Regular checks and stocking of tickets to Pay and Display Machines and Disabled Blue Badge Inspections.

- 2.3 With the Service Level Agreement (SLA) having expired, Full Council considered a new SLA at its meeting on 21st February 2024. It was agreed that, as part of its considerations into the provision of these services, a Strategic Review of requirements for parking services including enforcement be undertaken. This review would encompass not only Bromsgrove Town Centre parking related issues but also the wider district, in order to provide a business case based on options that would consider arrangements of a longer-term SLA with WDC, tendering all or part of the service, in house delivery of the service or other options to be brought back to Cabinet for further consideration. In order to undertake this, work a £50k budget was established.
- 2.4 Officers are currently finalising the brief for the Strategic Review, following consultation with the Portfolio Holder and Leader of the Council. The associated costs are also being refined before the necessary call off agreement from the Procurement Framework is finalised and the final contract is agreed.
- 2.5 Once the relevant documentation is complete for the Review contract, the work will commence. It is anticipated to start at the beginning of May 2024 and will run for a period of 3 months with a final report issued around September 2024 on the findings and associated options.
- 2.6 The brief includes the following key deliverables
- 2.6.1 A review of existing parking requirements including supply and demand for now and in the future. This will review all site on a site-by-site basis with options to address existing parking issues. This will be linked to the wider Worcestershire Transport Strategy because of regeneration objectives to increase town centre living and footfall to support retention of the existing traders. This will also include Leisure Centre users and a review of the Shop Mobility service.
- 2.6.2 A review of car park management arrangements with solutions identified to reduce the need for off street parking enforcement including an outline of costs, together with operational and enforcement issues. Included will also be recommended time and day of restrictions to address existing parking issues and assess enforcement requirements for identified parking management design options.

- 2.6.3 Review of On-Street Enforcement will be carried out to address member and resident concerns around coverage of activities. A review of concentration of enforcement and hotspots for law breaking/nuisance will be undertaken, focusing on repeat offences. A variety of thematic options will be recommended, emphasising the comprehensive approach the study has taken to reviewing car parking supply, usage, location and the land use planning and transport agendas that are shaping it.

3. FINANCIAL IMPLICATIONS

- 3.1 A budget of £50k was identified and agreed at Council on 21st February 2024.

4. LEGAL IMPLICATIONS

- 4.1 The contract for the service provider to undertake these works will be signed in due course, on final agreement of the terms and conditions.

5. STRATEGIC PURPOSES - IMPLICATIONS

Relevant Strategic Purpose

- 5.1 **Communities which are safe, well maintained, and green** – By undertaking On-Street enforcement of all TROs implemented by Worcestershire County Council (WCC), will ensure the safety of road users and pedestrians. Traffic flows are maintained thereby avoiding unnecessary congestion. Enforcement outside schools enables children and parents to enter and leave school safely.
- 5.2 **Run and grow a successful business** – by ensuring our car parks are maintained and operated correctly will promote businesses, with their customers have parking space available when visiting the town.

Climate Change Implications

- 5.3 There are no direct Climate change implications as a consequence of these works.

6. OTHER IMPLICATIONS

Equalities and Diversity Implications

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- 6.1 There are no Equalities and Diversity implications arising from this report.

Operational Implications

- 6.2 The purpose of these works is to conduct a Strategic Review of requirements for parking services including enforcement be undertaken. The outcome of this and subsequent report and options will influence the operational delivery of parking services in the District in the future.

7. RISK MANAGEMENT

- 7.1 The commissioning of this report does not contain risks at this stage. The identification of issues resulting from this will be considered as part of a separate report in the future.

8. APPENDICES and BACKGROUND PAPERS

- 8.1 EXEMPT - Appendix 1 – Contract Value

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9. REPORT SIGN OFF

Department	Name and Job Title	Date
Portfolio Holder	Cllr Sue Baxter, Deputy Leader and Cabinet Member for Economic Development and Regeneration	12/04/2024
Lead Director / Head of Service	Simon Parry, Interim Head of Environmental and Housing Property Services	11/04/2024
Financial Services	Peter Carpenter, Deputy Chief Executive and Section 151 Officer	11/04/2024
Legal Services	Nicola Cummings, Principal Solicitor	11/04/2024
Policy Team (if equalities implications apply)	N/A	
Climate Change Officer (if climate change implications apply)	N/A	