

BROMSGROVE DISTRICT COUNCIL

**ASSETS OF COMMUNITY VALUE – THE COMMUNITY
RIGHT TO BID**

NOMINATION FORM

Section A: About your organisation

A1 Organisation's name and address

Name of organisation* Bromsgrove Regeneration
Address including postcode <i>Provided to the Council</i>

**full name as written in your constitution or rules (if appropriate)*

A2 Contact details

Name Jules Evans
Position in organisation Chairperson
Address including postcode <i>Provided to the Council</i>
Daytime telephone no. <i>Provided to the Council</i>
Email address <i>Provided to the Council</i>
How and when can we contact you?*
Anytime via email or mobile phone

**by email or phone, and days of the week and/or times of day you would prefer*

A3 Type of organisation

Description	Put a cross against all those that apply	Registration number of charity and/or company (if applicable)
Neighbourhood forum	<input type="checkbox"/>	
Parish Council	<input type="checkbox"/>	
Charity	<input type="checkbox"/>	
Community interest company	<input type="checkbox"/>	

Unincorporated body	X	
Company limited by guarantee		
Industrial and provident society		

A4 Number of members registered to vote locally (unincorporated bodies only)

In the case of an unincorporated body, at least 21 of its members must be registered to vote in the Bromsgrove District . If relevant, please confirm the number of such members. If they are registered to vote in the area of a neighbouring local authority, rather than in Bromsgrove , please confirm which area that is. **21 members all of whom are registered to vote in the local authority**

A5 Local connection

Your organisation must have a local connection, which means that its activities are wholly or partly concerned with the administrative area of Bromsgrove District Council or a neighbouring local authority. In some cases this will be obvious, eg. a parish council in Bromsgrove, or an organisation whose activities are confined to the district. If your connection may not be obvious to us please explain what your organisation's local connection is.

Bromsgrove Regeneration was set up in March 2022 to try to bring events to Bromsgrove district. In June 2022 the team helped to organise the Jubilee party on Bromsgrove High Street with the help of the Royal British Legion. We have many members of our team all of who are 'movers and shakers' in the Bromsgrove area and all of whom add value to the Bromsgrove District

A6 Distribution of surplus funds (certain types of organisation only)

If your organisation is an unincorporated body, a company limited by guarantee, or an industrial and provident society, its rules must provide that surplus funds are not distributed to members, but are applied wholly or partly for the benefit of the local area (ie. within the administrative area of Bromsgrove or a neighbouring local authority). If relevant, please confirm that this is the case, and specifically which area this applies to.

A7 More about your organisation

What are the main aims and activities of your organisation?

1. Aims

To undertake all activities, within the geographical area of Bromsgrove District Council, which help local people to celebrate the culture, the arts, the history and heritage of Bromsgrove.

2. Objectives

- a To use the enthusiasm of local people to celebrate cultural heritage and achievements.
- b To promote inclusivity by inspiring local people of all ages to explore drama, dance, art, music, food, sport and fashion in order to promote Bromsgrove's cultural heritage.
- c To encourage local people of all ages to become involved in community celebrations.
- d To provide a safe forum for local people of all ages to express and develop their ideas for community celebrations.
- e To work in partnership with relevant agencies to develop community celebrations.
- f To develop opportunities for all Bromsgrove residents of all ages to become involved in community celebrations.
- g To raise monies and resources to support Bromsgrove Regeneration activities.

- h. To engage, empower and raise the confidence and skills of local people by developing community celebratory events.

A8 Your organisation's rules

Please send us a copy of the relevant type of document for your organisation, and put a cross in the next column to indicate which one this is	X
Memorandum and Articles of Association (for a company)	
Trust Deed (for a trust)	
Constitution and/or rules (for other organisations)	x

Part B: About the land or building(s) you are nominating

B1 Description and address

Artrix Arts Centre, Slideslow Dr, Bromsgrove B60 1GN

What it is (eg. pub, local shop)

Artrix Theatre/Arts Centre

Name of premises (eg. Post office , Community Centre)

Artrix

Address including postcode (if known)

Slideslow Dr, Bromsgrove B60 1GN

B2 Sketch plan

Please include (here or on a separate sheet) a sketch plan of the land. This should show:-

- The boundaries of the land that you are nominating
- The approximate size and position of any building(s) on the land.
- Any roads bordering the site.

I enclose a google map of Artrix and surrounding environs.

Sketch plans

attached via paper copy and also emailed.

[Map including the Artrix](#)

B3 Owners and others with an interest in the building or land

You should supply the following information, if possible. If any information is not known to you, please say so.

	Name(s)	Address(es)
Names of all current occupants of the land	Bromsgrove District Council Artrix Holding Trust	<i>Same as B1.</i>
Names and current or last known addresses of all those owning the freehold of the land (ie. owner, head landlord, head lessor)	Bromsgrove District Council	
Names and current or last known addresses of all those having a leasehold interest in the land (ie. tenant, intermediate landlord, intermediate lessor)	Bromsgrove District Council	

B4 Why you think the building or land is of community value

Note that the following are not able to be assets of community value:-

- *A building wholly used as a residence, together with land “connected with” that residence. This means adjoining land in the same ownership. Land is treated as adjoining if it is separated only by a road, railway, river or canal.*
- *A caravan site.*
- *Operational land. This is generally land belonging to the former utilities and other statutory operators.*

Does it currently further the social wellbeing or social interests* of the local community, or has it done so in the recent past? If so, how?

Why we believe that the Artrix Arts Centre is an Asset of Community Value.

The Artrix Arts Centre opened its doors in April 2005, and from then until it closed in March 2020, it was of significant artistic, economic and social value to the people and businesses of the Bromsgrove Town and District, and the surrounding area within about half an hours travelling time of the Venue - a population in its millions.

It was of value artistically because it enabled people either to participate in artistic activities - art, dance, drama, music - or to watch professional performers of the highest quality participate in these genres.

It was of value economically because it is recognised that having an Arts Centre / Performance Venue in a Town / District brings significant economic benefit to the local community. In the early 2010's, The Arts Council published a report which argued that for every £1 spent in an Arts Centre, a further amount in excess of £4 was spent in the local economy - e.g in hospitality, services, transport et al.

In 2015, the turnover of Artrix was circa £1 million - thus a further £4 million plus would have been spent in the local area.

It was of value socially, because it was open to people of all ages, ethnic origins, financial status, religions and sexes - everyone was welcome to come into or participating in the activities happening at, Artrix. It helped combat loneliness.

In the fifteen years 2005 - 2020 for which it was open, it became an integral part of the Local Community, as well as being visited by performers from all over the United Kingdom and further afield. Thus it enabled people to experience a wide range of high quality arts activities without having to travel miles out of their local area to do so.

Local people met each other at Artrix and struck up friendships through sharing a wide range of artistic experiences. Its success was aided in no small part by the work of a dedicated team of seventy plus volunteers who worked tirelessly at the Venue.

Even today, nearly three years on from its closure, people who I met whilst volunteering and working at the Arts Centre say to me - " What is going to happen to Artrix ? I do miss it so much "

It closed not because of a lack of demand for what it offered, but because of administrative incompetence and a lack of vision on the part of the Artrix Holding Trust, the Artrix Operating Trust and Bromsgrove District Council.

[Bromsgrove Standard - Letters Page](#) letters from people who appreciate Artrix and want to see it saved. Straight from the horses mouth.

Could it in future further the social wellbeing or social interests* of the local community? If so, how? (This could be different from its current or past use.)

As a central point for hosting community centred activities - advice and wellbeing hub, family centre for hosting social care visits for families or supervised visits, multi agency hub, safe space, food bank, warm space, hosting the arts, exhibitions, volunteering hub, family mediation, talking therapies, physical therapies, recovery peer support or other groups like cancer survivors.

Chadsgrove College could rent the studio and smaller spaces to use as educational facilities and the coffee shop to train their students to serve drinks and food.

Conversational English classes for refugees

**These could be cultural, recreational and/or sporting interests, so please say which one(s) apply.*

Section C: Submitting this nomination

C1 What to include

- The rules of your organisation (question A8).
- Your sketch plan (question B2).

C2 Signature

By signing your name here (if submitting by post) or typing it (if submitting by email) you are confirming that the contents of this form are correct, to the best of your knowledge.

Signature Julie Evans

C3 Where to send this form

You can submit this nomination:-

- **By post to:** Ruth Bamford, Head of Service for Planning, Regeneration and Leisure Services, Bromsgrove District Council, Parkside, Market Street, Bromsgrove, B61 8DA
- **By email to:** r.bamford@bromsgroveandredditch.gov.uk