



CHALLENGE 25 POLICY DOCUMENT

KNOCK BACK

SERVICE OF DRUNKS

It is the policy of Amber Taverns Ltd not to serve Alcohol to under 18's and that all staff read the Amber Taverns Knock Back Booklet.

You must be aware of the fines that can be imposed for serving UNDER 18'S and why you would challenge any person who looks under the age of 25

	FINE
SELLING ALCOHOL TO UNDER 18'S	Unlimited
ALLOWING THE SALE OF ALCOHOL TO UNDER 18'S	Unlimited
BUYING ALCOHOL ON BEHALF OF AN UNDER 18	Unlimited
ALLOWING UNACCOMPANIED UNDER 16 ON LICENCED PREMISES	£1,000
ALLOWING THE CONSUMPTION OF ALCOHOL BY UNDER 18'S	Unlimited
THE SALE OF ALCOHOL BY UNDER 18	£200
(These fine are imposed on conviction)	
ON THE SPOT PENALTY FINE	£90

YOU HAVE AN IMPORTANT ROLE IN THE SALE OF ALCOHOL

- You are the first line of contact
- You are legally responsible for underage sales

WHY THE SALE OF ALCOHOL TO UNDER 18'S IS AN IMPORTANT SOCIAL ISSUE

- The consumption of Alcohol by underage drinkers is the biggest contributor to the increase in anti-social behaviour, date rape, property destruction and assault
- Thousands of under 18's are admitted to hospital each year with acute alcohol poisoning

IF A CUSTOMER LOOKS UNDER 25 YOU MUST ASK FOR ID

- Ask for ID
- Check ID
- You may ask how old they are but invariably the underage lie so this isn't a good indicator

DON'T BE AFRAID TO ASK FOR ID, ANY ONE WHO LOOKS UNDER 25 WILL BE CARRYING ID, THOSE WHO ARE NOT CARRYING ID ARE PROBABLY NOT 18

IT IS IMPORTANT THAT YOU KNOW THAT ANY ID PRODUCED IS VALID

- Check the date is valid
- Compare the Photo
- Check the date of Birth
- And is it an acceptable form of ID?

WHAT IS ACCEPTABLE?

- Photo Driving Licence
- Passport
- PASS proof of age card
- Armed forces ID card

RECORDING REFUSALS

- If a customer fails to produce valid photo ID, which confirms his or her age, the sale must be refused and recorded in the refusal register; After the customer has left the premises
- The register should be kept in a safe place, out of sight of the customer
- The sale should be refused if the customer is unable to prove he or she is 18 or older to purchase alcohol
- The duty manager will sign off each entry in the register; The register may need to be produced in the event that the Local Authority Enforcement Officers or other enforcement officers, undertake test purchases

WHO CAN BE PROSECUTED IF A SALE OF ALCOHOL IS MADE TO A PERSON UNDER 18?

- The purchaser
- The Bar Staff
- The Licensee (DPS)
- The owner of the business

OTHER PUNISHMENTS AVAILABLE TO THE COURTS AND OTHER ENFORCEMENT AGENCIES, FOLLOWING AN UNDER AGE SALE

- A fine
- Loss of licence
- A fine and loss of licence
- A fixed penalty notice
- Temporary closure of premises

IT IS A OFFENCE TO SUPPLY ALCOHOL TO A PERSON WHO IS DRUNK (Fine £1,000)

LOOK FOR SIGNS OF INTOXICATION

- **Over cheerfulness**
- **Becoming more talkative**
- **Slurred speech**
- **Being Aggressive**
- **Being over sentimental**

HOW DO PEOPLE BECOME DRUNK?

- **People become drunk when they take in alcohol faster than their bodies can remove it**
- **For this reason it is advisable to try and avoid any practices that encourage faster drinking**
- **You should discourage drinking games**