

APPENDIX 3 – REPRESENTATION FROM OTHER PARTIES

From: Bromsgrove Pubwatch

Sent: 29 August 2019 18:05

To: WRS Enquiries

Subject: REPRESENTATION FOR LICENSING APPLICATION REF. 19/04727/PREMLI

To whom it may concern,

As the committee of Bromsgrove Pubwatch, we would like to offer our representations regarding the application for Amber Taverns to turn the old Post Office site in Bromsgrove High Street (117-121 High Street B61 8AA) into a public house.

- We understand the business strategy of Amber Taverns is to sell high volumes of wet stock at a lower/reduced price than local existing public houses, in conjunction with the viewing of various sporting events. This strategy implies sales of alcohol for up to 15 hours per day, 7 days per week, without selling any food to its customers. This could potentially lead to an increased amount of drunken anti-social behaviour.
- Bromsgrove is an up and coming town, with a Night Time Economy that is improving. The fear of a venue opening in the high street that sells alcohol for 15 hours a day and a low price, could encourage binge drinking and attract the 'wrong' type of people to our town.
- Bromsgrove Town Centre is already experiencing a few issues regarding anti-social behaviour within the Night Time Economy. We as pubwatch members, are working with a range of multi-agencies to address and hopefully resolve these issues. However, the addition of a new licensed premises in the town centre, which potentially could encourage binge drinking, will add to the already existing issues within the town. This will then stretch the towns resources further, with police having to manage potential incidents at both ends of the high street. This cumulative impact on the town centre could discourage people from visiting our town further.
- The proposed closing times of Amber Taverns is midnight Monday-Thursday & 1am Friday/Saturday. This is in line with closing times of some other existing licensed venues, which could result in dispersal issues. It could lead to an increased amount of people moving towards the later night venues along Worcester Road, either providing them with an increased amount of customers attempting to gain entry all at once (providing queues and overcrowding issues) or being refused entry into these later night venues and then have the issue of people hanging around on Worcester Road with no-one to disperse them.
- The application for Amber Taverns indicates they will use SIA door supervisors based on a risk assessment 'as and when needs' basis. There is not an indication that door supervisors will be used all of the time, or even during peak trading times. This highlights a potential issue with licensing objective 'prevention of crime & disorder'.

- Amber Taverns are known to show live sporting events on television, particularly football. Football is known for its rival tensions between different supporting teams, this combined with low drinks prices could cause many issues regarding anti-social behaviour, potential fights, with potentially no door supervisors to police the venue. With these customers hopefully being asked to leave the premises, they then become an issue on the high street and for other venues. This highlights potential issues with licensing objectives 'prevention of crime & disorder' & 'prevention of public nuisance'.

Kind Regards

Chair Bromsgrove Pubwatch

(on behalf of Bromsgrove Pubwatch Committee)

please note we ask for strictest confidence in this email and that names of individuals/venues are not shared to third parties.