

Bromsgrove District Council, Parkside, Market Street, Bromsgrove, Worcestershire, B61 0AD.

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Jack Bayley
(Insert name(s) of applicant)
apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description			
Bayley's of Bromsgrove 6 Worcester Road Bromsgrove			
Post town	Worcestershire	Postcode	B61 7AE

Telephone number at premises (if any)	N/A
Non-domestic rateable value of premises	£11,750

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i. as a limited company please complete section (B)
 - ii. as a partnership please complete section (B)
 - iii. as an unincorporated association or please complete section (B)
 - iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

*** If you are applying as a person described in (a) or (b) please confirm:**

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a statutory function or
- a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname Bayley			First names Jack		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town			Postcode		
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
0	1	0	3	2	0	1	6

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)

Bayley's of Bromsgrove proposes to sell a range of high end liquor and craft beer within Bromsgrove's town centre, from a shop on the Worcester Road. In addition to the alcoholic products the business intends to sell a small range of specialist coffee's and other hot drinks during it's opening hours. The shop will provide a range of products being sold primarily to take away and consumed off the premises. The application does include the sale of alcohol on site and a number of other licensable activities, this is mainly to give the public a chance to experience the product range in the correct environment, for example a customer may wish to taste a certain style of craft beer before taking away a full selection. The set up of the shop is not that of a bar or restaurant so does not intend to trade as one, please see floor plan. The shop is wishing to trade between the hours of 08.00 - 00.00, Monday to Sunday. There will be a limited number of seating on site for those who decide to reside within the premises. The application also includes provision to play recorded music on site, this is as back ground music and will be amplified to a level that reflects that, at no point will the music be amplified to a level that causes a public nuisance. The application also includes the provision to play films on the premises, this will be for small independent film releases, cult films and other films that carry a local interest. The premises will operate the Challenge 25 policy at all times and will have sufficient CCTV in operation, location of CCTV to be chosen by local law enforcement.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

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What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)			
Mon						
Tue						
Wed			State any seasonal variations for performing plays (please read guidance note 4)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat						
Sun						

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon	0800	0000	Please give further details here (please read guidance note 3) The showings of films on site with amplified recorded music. At no point will films be played with the music amplified to a level that causes public nuisance.		
Tue	0800	0000			
Wed	0800	0000	State any seasonal variations for the exhibition of films (please read guidance note 4) N/A		
Thur	0800	0000			
Fri	0800	0000	Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	0800	0000			
Sun	0800	0000			

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)	
Day	Start	Finish		
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)	
Tue				
Wed				
Thur				<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Fri				
Sat				
Sun				

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)			
Mon						
Tue			State any seasonal variations for the performance of live music (please read guidance note 4)			
Wed						
Thur			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)			
Fri						
Sat						
Sun						

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	0800	0000	Amplified recorded music to be played at the premises. At no point will the recorded music be amplified to a level that may cause a nuisance to the public.		
Tue	0800	0000			
Wed	0800	0000	State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur	0800	0000			
Fri	0800	0000	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	0800	0000			
Sun	0800	0000			

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)		
Mon					
Tue			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri					
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4) N/A		
Mon	0800	0000			
Tue	0800	0000			
Wed	0800	0000			
Thur	0800	0000			
Fri	0800	0000			
Sat	0800	0000			
Sun	0800	0000			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Jack Bayley	
Address	
Postcode	
Personal licence number (if known) 15/05009/PERSLI	
Issuing licensing authority (if known) Bromsgrove District Council	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

No adult entertainment to be permitted on the premises at any given time.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4) N/A
Day	Start	Finish	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5) Any non standard timings will be applied for using a temporary events notice and will only go ahead once the TEN has been granted.
Mon	0800	0000	
Tue	0800	0000	
Wed	0800	0000	
Thur	0800	0000	
Fri	0800	0000	
Sat	0800	0000	
Sun	0800	0000	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

No amplified music to be played at the façade of the premises. At no point will any recorded music be amplified to the level that would cause a public nuisance.
Staff to be trained in the sale of the alcohol and the the Challenge 25 policy to be enforced.
No adult entertainment to be permitted.

b) The prevention of crime and disorder

Staff will be trained on the laws of selling alcohol and on the compliance with the conditions of the premises license.
DPS to ensure over intoxicated persons are refused service and those abusive are asked to leave to premises.
CCTV will be in operation at all times, camera locations to be determined by the West Midlands Police.

c) Public safety

Good level of lighting inside and outside the venue.
Challenge 25 to be enforced at all times.
CCTV to be in operation at all times.
CCTV to have hard drive with image download capability and data storage for 31 days.

d) The prevention of public nuisance

No amplified music to take place outside of licensed hours.
Tables and chairs to be removed from the front of the premises when trading ceases (if applicable).

e) The protection of children from harm

Notice stating 'No alcohol to be sold to any persons under the age of 18'.
Challenge 25 policy to be enforced.
Acceptable photographic identification will be required (Driving License, Passport, PASS logo).
Staff to be trained regularly regarding Challenge 25 policy.
All refusals of sale will be logged in a refusals register which will be kept and maintained on site and can be accessed by the authorities for inspection upon request.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	20 / 01 / 2016
Capacity	Lease Holder

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Jack Bayley

Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Licensing Act 2003
Application for a Premises Licence

Name of Applicant: Mr Jack Bayley
Address: Bayley's of Bromsgrove
Worcester Road, Bromsgrove
Worcestershire. B61 7AE.

Licensing Authority: Bromsgrove District Council

Licensing Authority Address: Worcestershire Regulatory Services,
Wyre Forest House, Finepoint,
Kidderminster. DY11 7WF.

Licensing Authorities Website: www.bromsgrove.gov.uk

The applicant has applied to the Licensing Authority for a premises license for the above premises for the following licensable activities:

The playing of recorded music between the hours of 0800 and 0000.

The showing of films between the hours of 0800 and 0000.

The sale of alcohol between the hours of 0800 and 0000 for consumption and off the premises.

A person of responsible authority (as defined by the Licensing Authority) may make representations to the Licensing Authority no later than the 17th February 2016.

Any representations made to the Licensing Authority must be in writing.

It is an offence knowingly or recklessly to make a false statement in connection with this application. The maximum for which a person is liable on summary conviction for this offence is £5,000.

Dated: 20th January 2016

Jack Bayley

LICENSING ACT 2003
APPLICATION FOR A PREMISES LICENSE

Notice is hereby given that Mr Jack Bayley of Bayley's of Bromsgrove, 6 Worcester Road, Bromsgrove, Worcestershire, B61 7AE, give notice that we have applied to Bromsgrove District Council for the grant of a Premises Licence in respect of 6 Worcester Road, Bromsgrove, Worcestershire, B61 7AE, to allow the playing of recorded music (0800 – 0000), the showing of films (0800-0000) and the supply of alcohol (0800 - 0000). Any person who wishes to make a representation in relation to this application must do so in writing by 17th February 2016 stating the grounds for making said representation to: Worcestershire Regulatory Services, Wyre Forest House, Finepoint Way, Kidderminster, DY11 7WF. The full application can be inspected by prior arrangement at the above offices. It is an offence to knowingly or recklessly make a false statement in connection with this application. The maximum fine for which a person is liable once convicted of this offence is £5,000.