

NEW REVENUE BIDS 2014/15 - 2016/17

APPENDIX 1

Strategic Purpose	2014-15 £'000	2015-16 Y/N (continue funding)	2016-17 Y/N (continue funding)	Comments - Link to Purpose
Help me Run a Successful Business				
Small Business Saturday free parking	6	Y	Y	Free Car Parking on the Small Business Saturday to support small Business in the Town Centre and improve footfall
Funding for Town Centre Officer	38	Y	y	To enable the continued availability of the specific officer for completion of the Parkside and other Town Centre projects for a 3 year period. An estimation has been made for the income to be received from work with other Councils.
Provide Good Things for me to See, Do and Visit / Help me Run a Successful Business				
Arts and Cultural Programme	150	N	N	To support arts and cultural events in the District to improve the Economy and footfall in the Town Centre. A 6 year programme (£25k pa) with annual economic assessments undertaken to review the success of the funding. Projects to include; Bromsgrove International Young Musicians Festival and enhancement of Bromsgrove Festival together with other events to bring inward investment into the District.
Total Bids	194	0	0	